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Dr. Deepak Kumar
Mr. Mohan Lal
Mr. Sanjay

*For further inquiry please
contact:*

Conference Director

01262-2393435 (office)

09416521910 (mobile)

Email: neelamjain910@gmail.com

or

Organizing Secretary

01262-2393087 (office)

098132-33465 (mobile)

E-mail: sanjaynandal@gmail.com



National Conference

on

Emerging Trends in Management (February 28, 2014)

Organized by

**Institute of Management Studies and Research
Maharshi Dayanand University, Rohtak - 124001
(Haryana)
(www.mdurohtak.ac.in)**

About Our University

Maharshi Dayanand University (MDU), Rohtak which came into existence in 1976, derives its name and identity from Maharshi Dayanand Saraswati, a great freedom fighter, renowned social reformer, and progressive ideologue of his time. In a span of 35 years, the University has progressed leaps and bounds to emerge as a leading centre of higher education not only in the state of Haryana, but also in the entire Northern Region of India. It has since acquired the status of a teaching- cum-affiliating University with 518 colleges presently affiliated to it, including 298 Colleges of Education offering B.Ed. and M.Ed. programmes, 96 Degree Colleges, 80 Engineering Institutions, 34 Management Institutes, and 6 Law Colleges. At present, the University offers courses of study through 11 faculties, 37 post-graduate teaching departments (UTD), one autonomous constituent institute known as University Institute of Engineering and Technology (UIET), a I.G.P.G. Regional Centre at Meerpur (Rewari), a University Institute of Law and Management Studies at Gurgaon, and a Directorate of Distance Education (DDE) that operates from the main campus.

The University stands committed to the ideals of academic excellence, reiterating its credentials on the basis of augmented performance in nearly all spheres of its core functions and responsibilities. Having made new strides in research and innovations, various departments have recently secured 96 prestigious major research projects, besides bagging 11 UGC-SAP, 6 DST/FIST Programmes, two UGC Innovative Programmes, and establishment of a state-of-the-art Centre for Bioinformatics.

About the Institute

The Department of Business Management established in 1976 assumed the status of the Institute of Management Studies and Research (IMSAR) on September 27, 1993. Quality, content and process of management education is basically determined by an approach of constant innovation and adaptation to the rapidly changing socio-economic environment, in particular. Over the last more than three decades it has emerged as a widely recognized centre of excellence in management education and research. A large number of its alumni with entrepreneurial talents have set up their own enterprises generating employment opportunities for others. It has produced a large number of management doctorates which have made a mark in the field of academics.

About Conference

The conference provides an intellectual platform for the academia, practitioners, corporate and research scholars to present their original work and exchange ideas and develop a new vision for the future of the business. Contributions made to the progress of developing new ideas to stimulate the discussion on Emerging Trends in Management will help to answer many unanswered questions which are a great concern to the economy as a whole.

Objectives:

- To provide a forum for all intellectuals to discuss and exchange views and ideas on emerging areas of management.
- To provide a forum for healthy debate among intellectuals.
- To motivate research scholars to explore the emerging field of management.

Sub Themes of the Conference

- Emerging Paradigms in Indian Economy
- Micro Finance
- Marketing Management
- Human Resource Management
- Information Technology
- International Business
- Supply Chain Management
- Entrepreneurship Development
- Inclusive Growth
- Economic Reforms
- Infrastructure Management
- Ethics and Value System
- Historical and Contemporary Perspective of Management
- Education Management
- Corporate Social Responsibility
- Contemporary Financial Scenario
- Business Communication
- Legal Issues in Management
- Finance and Banking
- Financial services and Institutions

Call for Papers

Unpublished, empirical, theoretical high quality research papers are invited from academicians, research scholars, practicing managers, entrepreneurs and students for presentation in conference. Sub-themes are only indicative, papers on other related areas of management, economics, sociology, law, can also be submitted. However the selection and editorial committee is having full authority to select or reject the full paper and to consider the paper for publication in form of conference proceedings and an edited book.

Guidelines for abstract submission

Selection of paper for presentation will be based on the quality of the abstract submitted. The abstract must include the following:

- *Objectives of the research paper*
- *Research methodology*
- *Major findings and policy implications*
- *Key words (Not more than five)*

The length of the abstract should not exceed 600 words. Abstracts will be reviewed by editorial and selection board.

Decision of the board to accept or reject the paper for presentation will be final. Hard copies would not be accepted.

The abstract can be submitted at the E-mail: imsarconference2014@gmail.com

Criteria for evaluation

Following criteria will be adopted by reviewers to accept or reject paper

- *Relevance*
- *Originality*
- *Research methodology*
- *Major findings*
- *Implications for business*

Publication of paper

High quality research paper will be published in form of edited book with ISBN. Submission of manuscript will be treated as transfer of copyright to the institution.

Details of Registration

No registration fee is required. Participants will not be paid any T.A./D.A. for participation and presentation of paper.

Important Dates

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| • Abstract Submission | January 20, 2014 |
| • Abstract Acceptance Notification | January 27, 2014 |
| • Submission of Full Paper | February 5, 2014 |
| • Registration Deadline | February 15, 2014 |
| • Conference Date | February 28, 2014 |

Venue of the Conference

Ambedkar Hall, Maharshi Dayanand University, Rohtak

Contact Persons

**Prof. Neelam Jain, Conference Director
E-mail-neelamjain910@gmail.com
Ph: +919416521910**

**Dr. Sanjay Nandal, Organizing Secretary
E-mail: sanjaynandal@gmail.com
Ph: +919813233465**

**Dr. Karamvir Sheokand
E-mail:sheokand70@gmail.com
Ph: +919813896359**

**Dr. Jagdeep Singla
E-mail:jagdeepsingla@gmail.com
Ph: +919416123938**